

# TIDES of Change

EXPLORING TOMORROW'S WORLD TODAY AND IMPLICATIONS FOR THE FUTURE OF ENERGY

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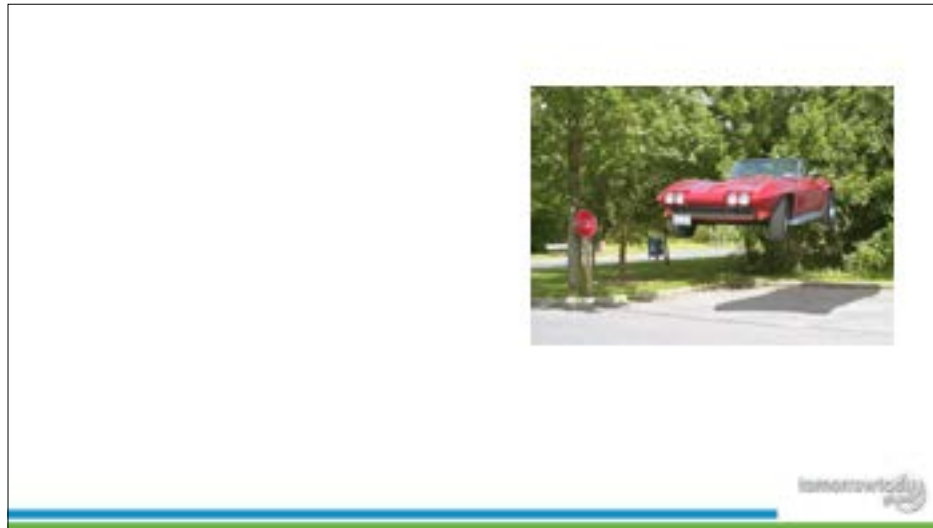
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The slide features a background image of the Golden Gate Bridge in San Francisco, with the title 'TIDES of Change' overlaid in a large, white, sans-serif font. Below the title is the subtitle 'EXPLORING TOMORROW'S WORLD TODAY AND IMPLICATIONS FOR THE FUTURE OF ENERGY' in a smaller, white, all-caps font. The speaker's name and title are listed in white text below the subtitle. The 'tomorrowtoday' logo is in the bottom right corner.



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The slide shows a series of five black oil barrels of increasing size, with a small figure of a man in a suit standing on the tallest barrel, looking through binoculars. To the right, a hand holds a crystal ball with the text 'Oil Prices in 2020?' inside it. The 'tomorrowtoday' logo is in the bottom right corner.



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The slide features a photograph of a red classic convertible car flying through the air above a road. The 'tomorrowtoday' logo is in the bottom right corner.



The slide shows a close-up of a person's hands in a dark suit holding a white globe. The year '2011' is printed in blue on the globe. The background is a blurred blue sky.





**“The best way  
to predict  
the future  
is to  
create it.”**

Abraham Lincoln



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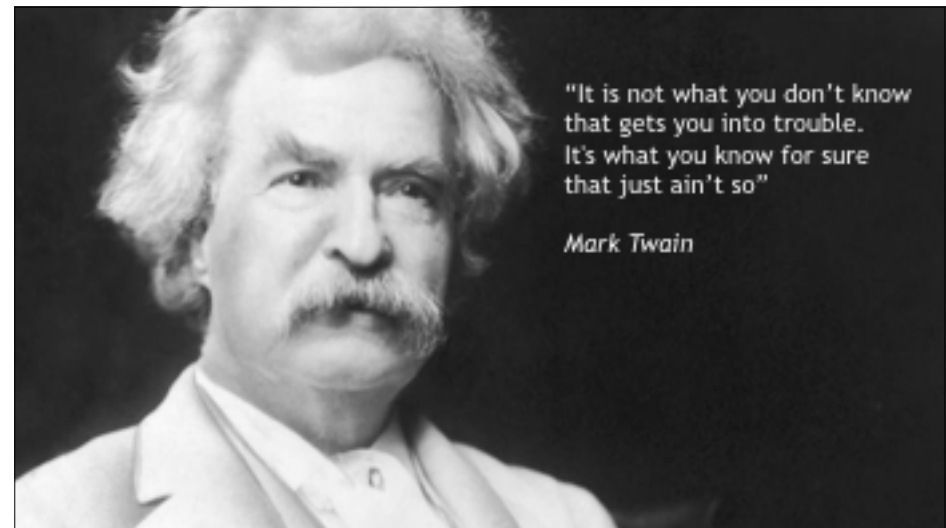
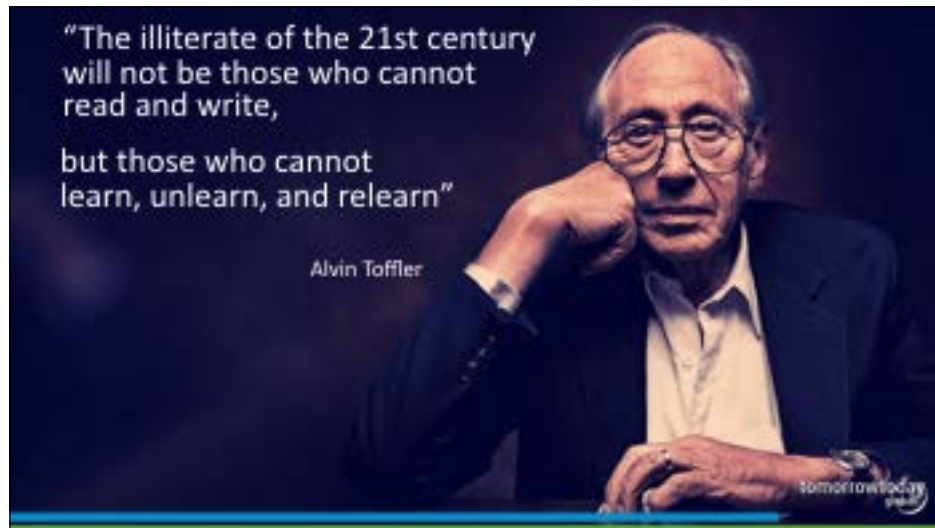
Exponential change

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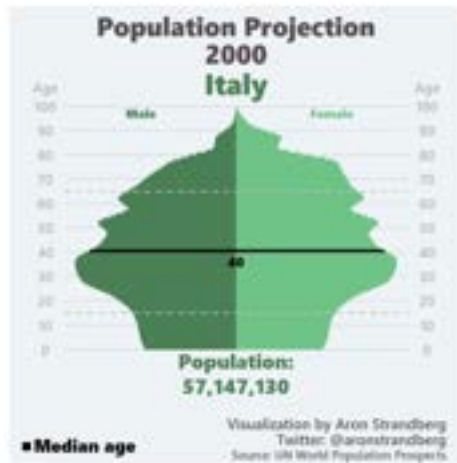
Be curious

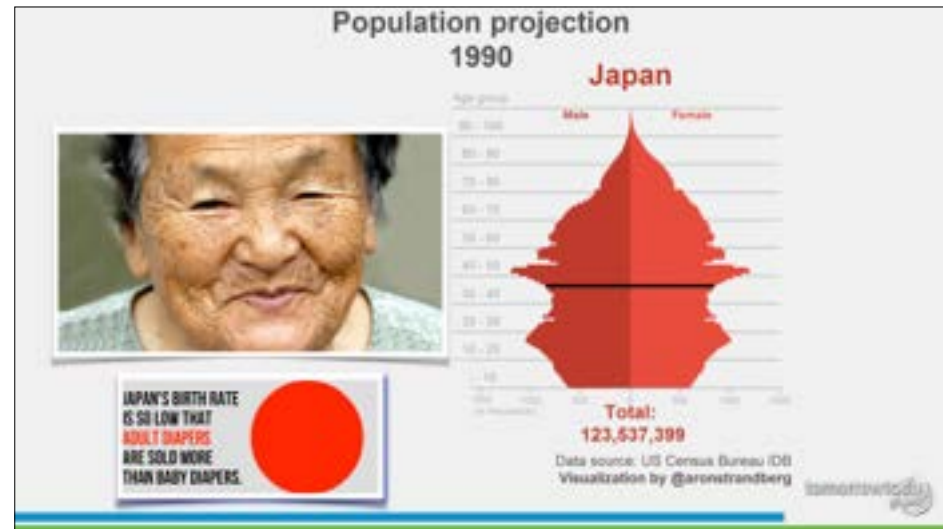
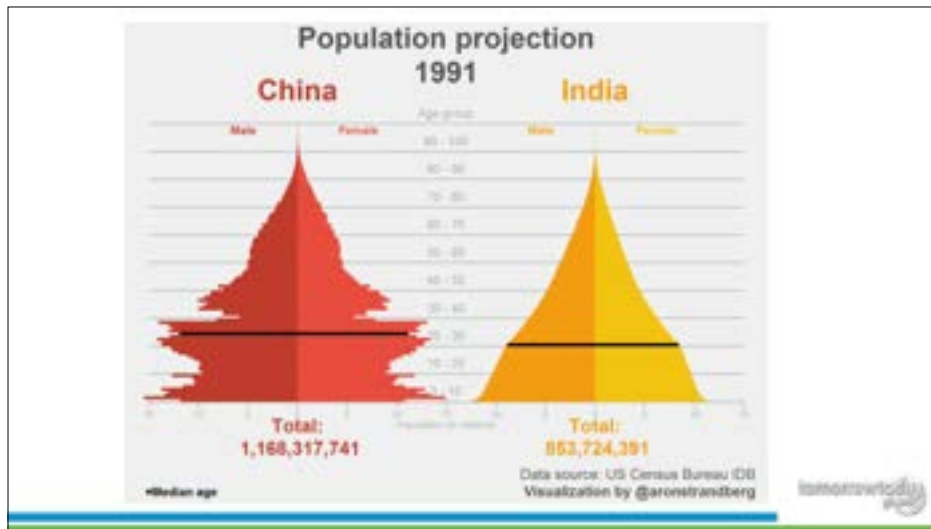
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## An ageing world population





Change your view of ...



Shifting Societal Values

how people impact the future

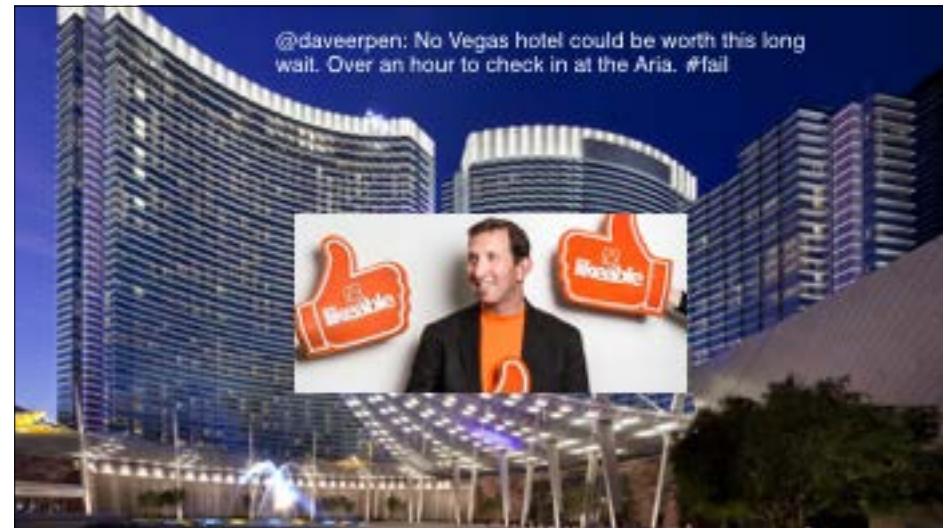


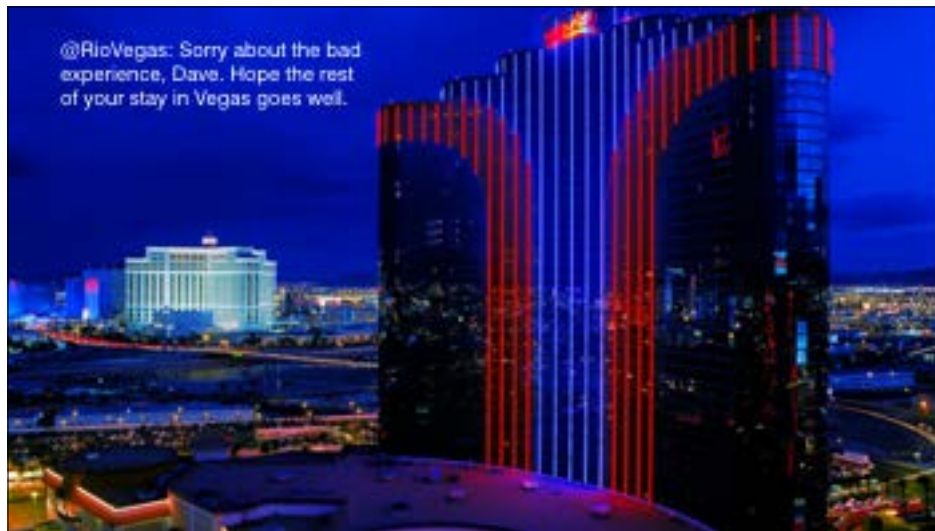


**Shaping How People:**

A graphic showing two hands, one from the left and one from the right, holding a central vertical list of six verbs. The verbs are: Connect, Collaborate, Contribute, Involve, Interact, and Engage. The background is a warm, golden-yellow glow.

- Connect
- Collaborate
- Contribute
- Involve
- Interact
- Engage

The IBM Business Value logo is located in the bottom right corner of the slide.



Well priced smartphones for everyone



Free wifi for the World




One more step towards connecting the world.





A smart world for everyone, everywhere



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Technology

Institutional Change

Shifting Societal Values

Demography

Environment & Ethics

**TIDES of Change**

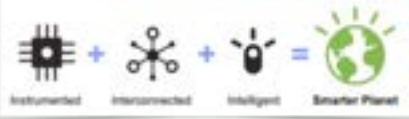
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THE INTERNET OF THINGS



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## A Smart world - asmarterplanet.com



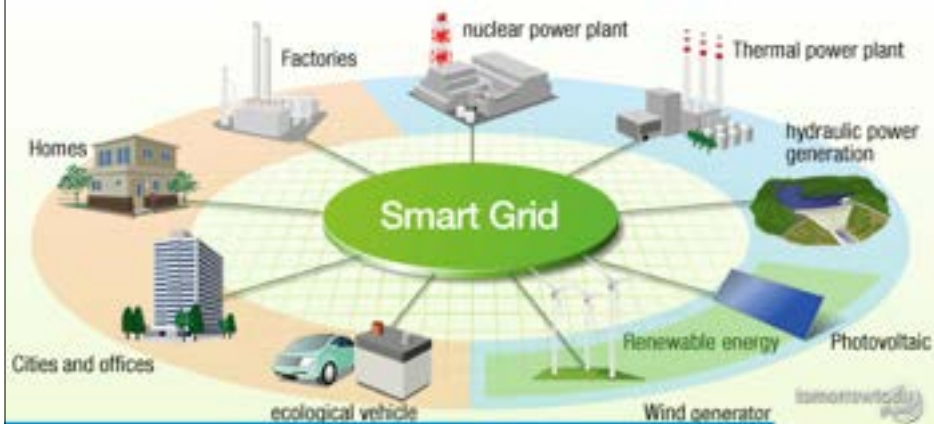
## The Industrial Internet



- From PRODUCTIVITY to PREDICTIVITY
- GE aims to use the Industrial Internet to improve the world by 1% = \$trillions

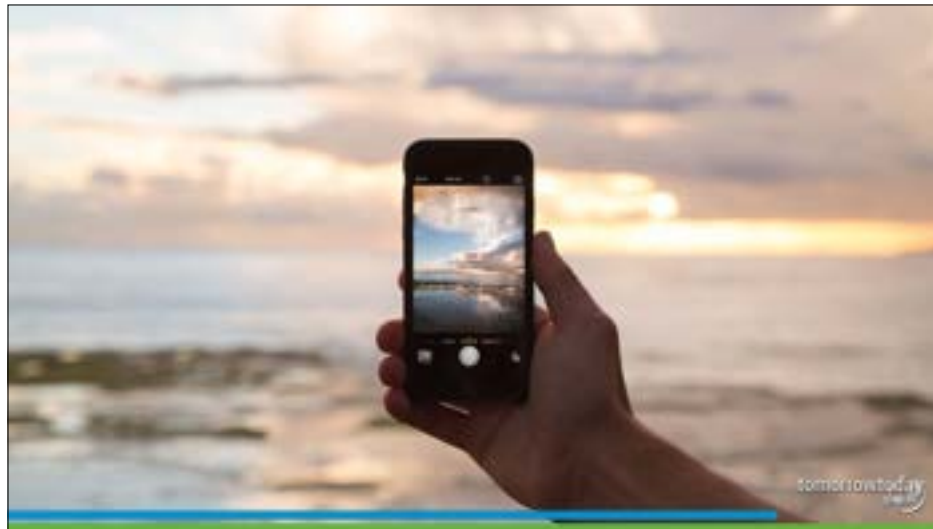


## Smart Energy



TECHNOLOGY





## A Revolution In Pictures

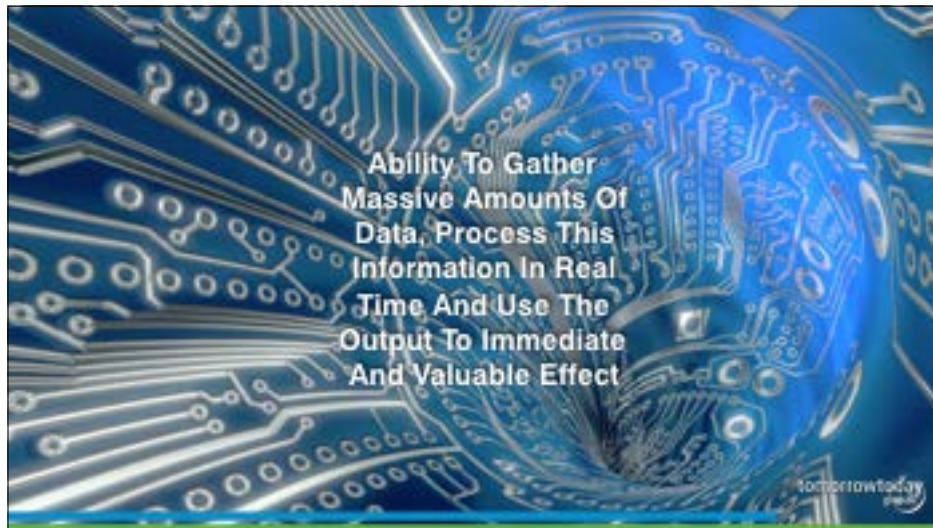


Pope Benedict

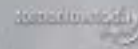
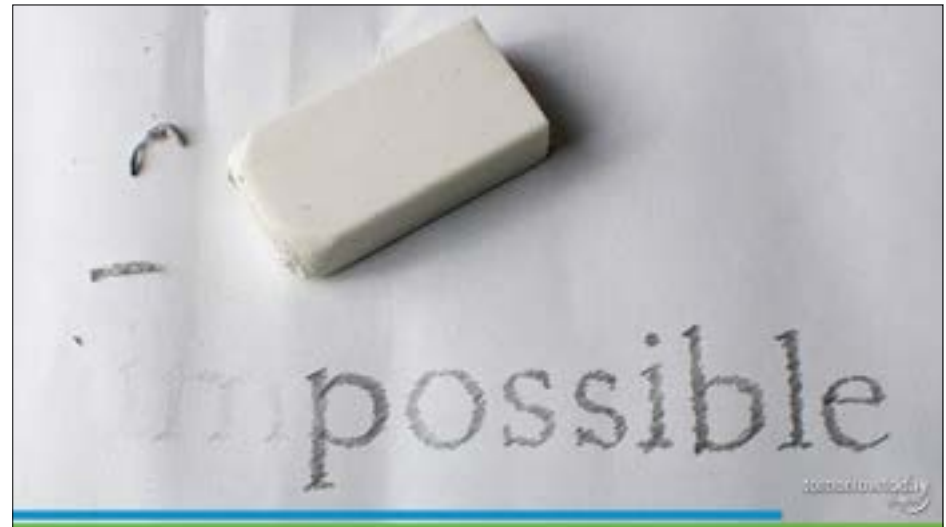


Pope Francis

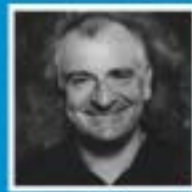
St Peter's Square - Announcement of a new Pope



We live in a world where the impossible is now possible

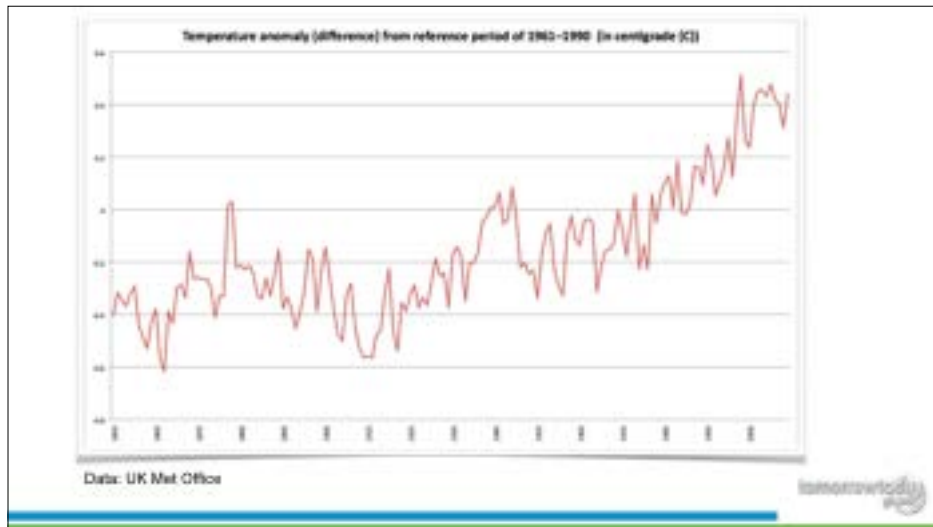


"When you're born, anything in the world is normal. Anything invented before you're 35 is revolutionary. Anything invented after you're 35 is unnatural and wrong."



*Douglas Adams*

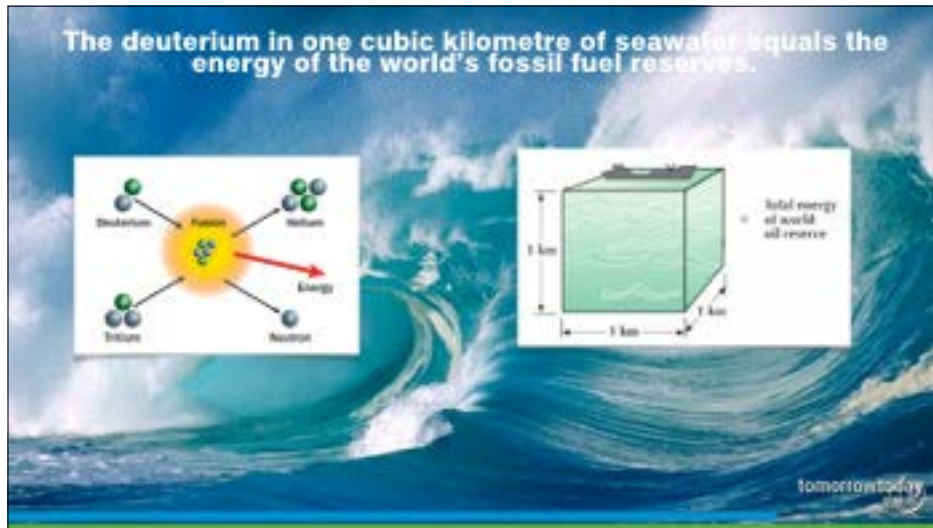
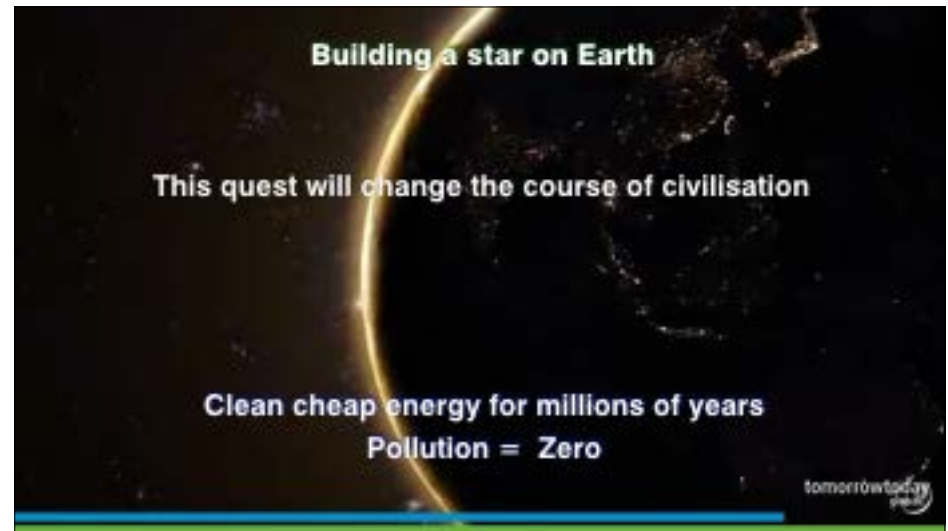
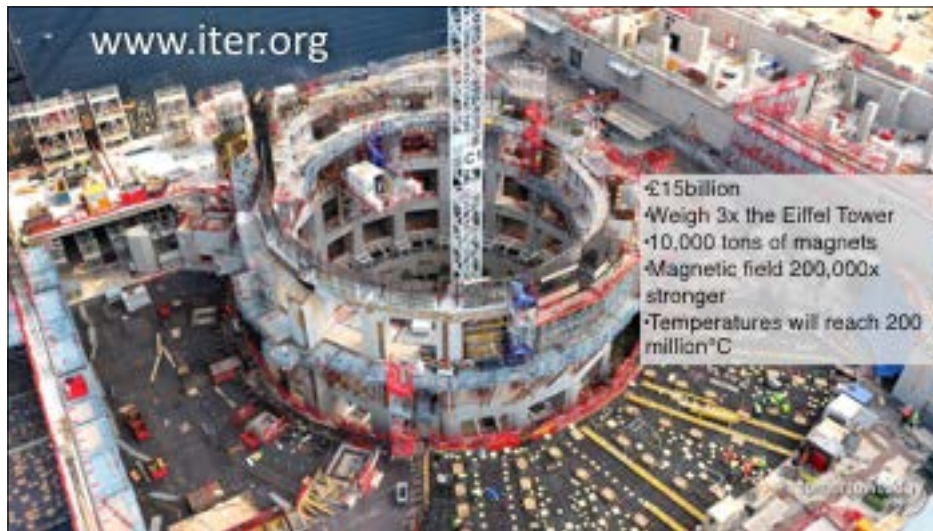


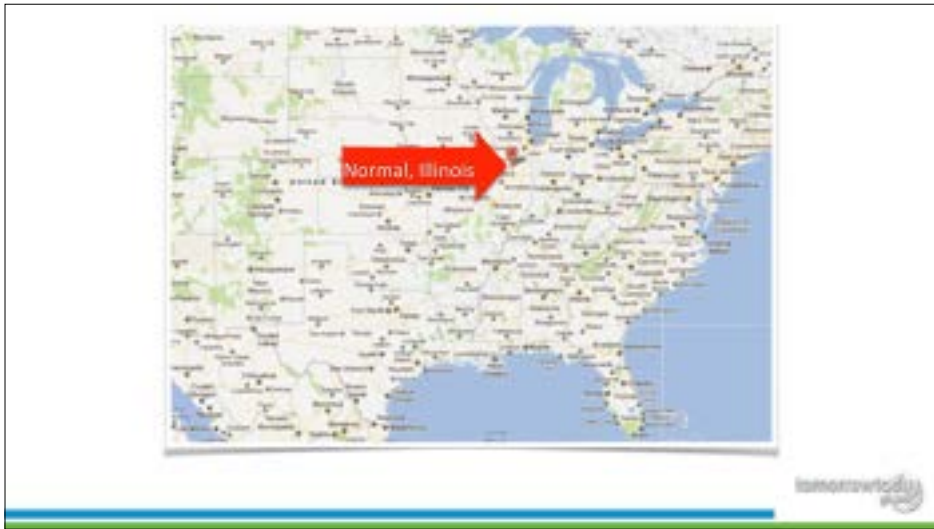


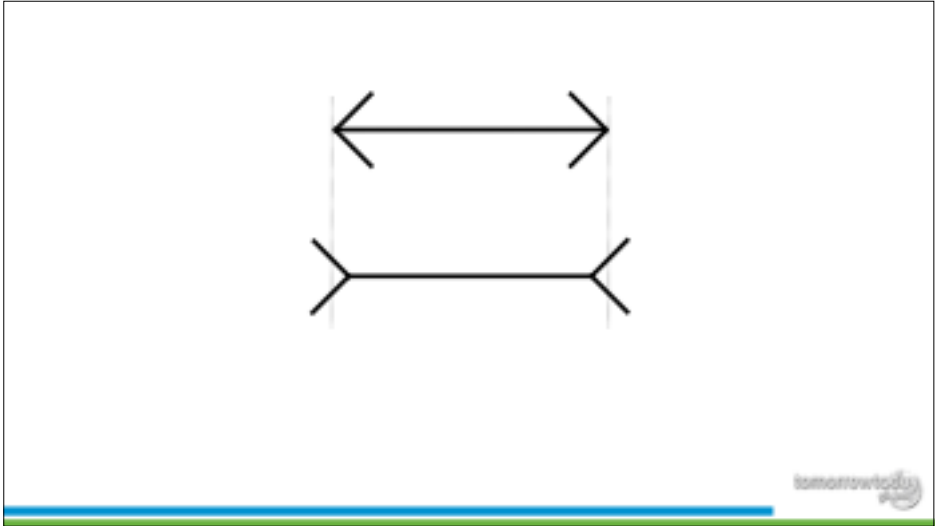
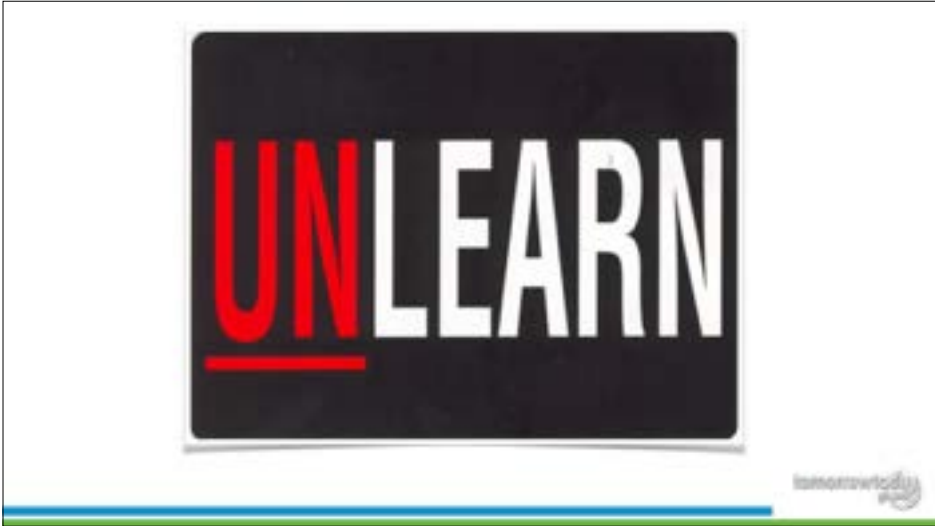












Survival of the ... ?



Survival of the most adaptable

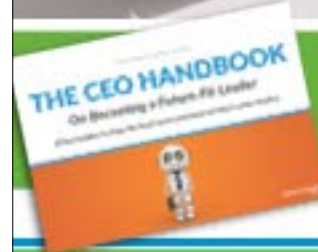




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