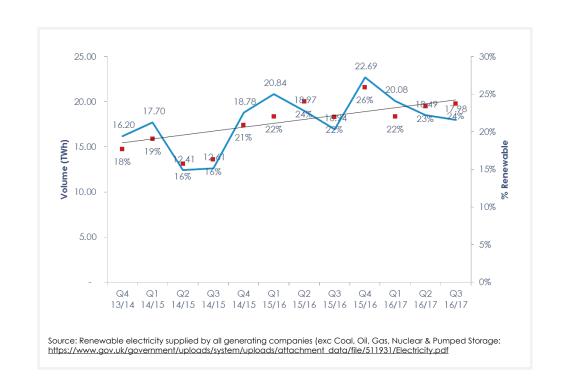


Continued growth in renewable supply and corporate commitments





DRIVING AMBITIOUS CORPORATE CLIMATE ACTION



Confidence is key when buying renewables

Businesses need to know where their renewable electricity comes from and that every megawatt is backed by an origin certificate







The UK's first independently certified 100% renewable electricity supply product enabling businesses to report zero carbon emissions





GHG Protocol now requires two approaches for reporting electricity emissions

1. Location-based

- Employs a country-level electricity emissions factor
- Published annually

2. Market-based

- Must be applied by all companies operating in the UK
- Employs an emission factor specific to the electricity purchased
- Applies to all electricity products, whether generated by renewables or fossil fuels
- Supplier-specific information must meet published quality criteria



Quality criteria of the GHG Scope 2 Guidance

Unique claims

Renewable certificates need to be tracked and not double-counted

Vintage

Certificates should be from the correct reporting year (retired on 1st April)

Market boundaries

Certificates should originate from the same energy market as consumption (i.e., EU)

Supplier-specific emission factors

An emission factor should be published for each electricity product



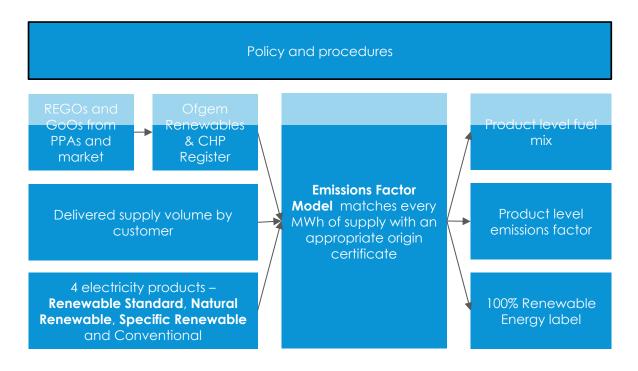
Claim made by SmartestEnergy

Claim stated in Renewable Certificate Allocation policy:

- "All of SmartestEnergy's electricity products defined as 'renewable' are 100% backed by renewable certificates.
- > The generation sources claimed for each renewable product are backed by renewable certificates of the corresponding technology.
- The emission factors associated with all of SmartestEnergy's products (conventional and renewable) are reported in accordance with the GHG Protocol Scope 2 Guidance.
- SmartestEnergy has embedded policies and procedures, which relate to the data collection, monitoring, reporting and checking, to achieve these ends."



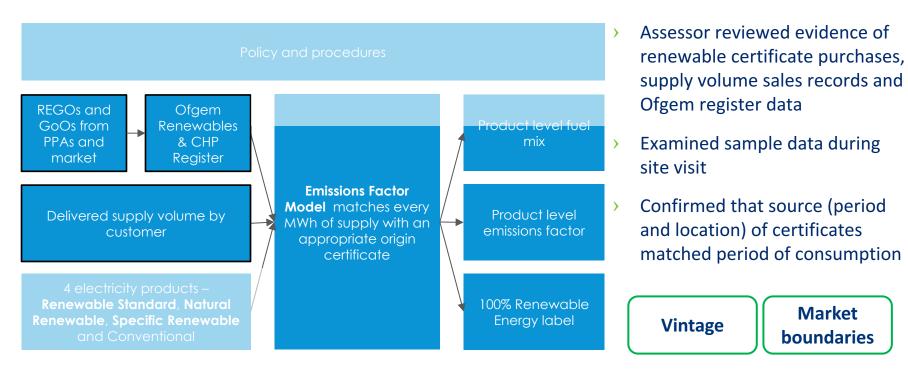
Certification process: Policy and procedures



Independent Carbon Trust assessor reviewed policy, procedures and supporting evidence, and confirmed these were embedded during site visit

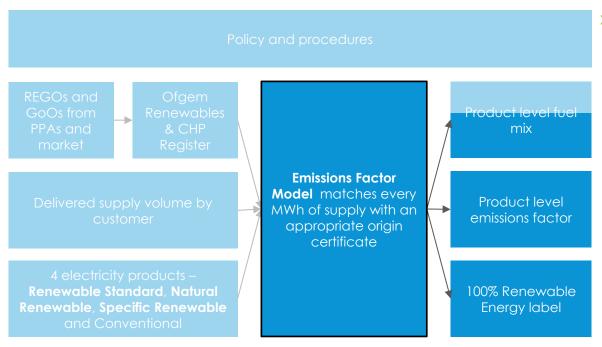
C A R B O N T R U S T

Certification process: Data



Certification process: Model



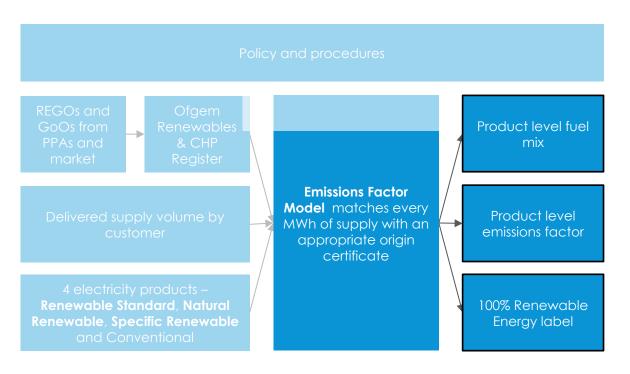


- Assessor reviewed the Emissions
 Factor Model and confirmed that:
 - no double-counting of certificates takes place
 - calculations are properly carried out
 - there is accurate allocation of certificates by generation type, time period, product and customer

Unique claims

CARBON

Certification process: Outputs

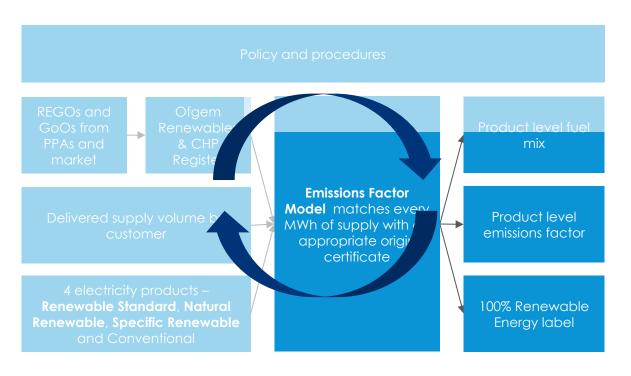


- reporting emission factors for each electricity product against GHG Protocol Scope 2 guidance
- Assurance statement issued under ISAE3000 to reasonable level of assurance
- Issue of the Carbon Trust 100% renewable label, supported by the certification and assurance

Supplier-specific emission factors

CARBON

Certification process: On-going checks



Quarterly:

- Gather evidence that processes continue to be observed
- Review and address nonconformities

Annually:

- Review any changes to policy, processes and products
- Annual assurance and certification process



Carbon Trust has awarded SmartestEnergy its 100% renewable electricity label



* 100% of the electricity supplied is renewable, backed by certificates of renewable energy guarantees of origin. Emission factor compliant with the GHG Protocol Scope 2 Guidance and to be used for the 'market-based method'.

- Clearly communicates the attributes of the purchased electricity to the customer
 - > 100% renewable
 - > Zero emission factor for carbon reporting
- Helps companies communicate transparently with their stakeholders (investors, customers, employees, suppliers)
- Helps companies meet their carbon reporting requirements and provides full confidence that their reporting is accurate
- Backed by rigorous and on-going certification and assurance

Customers really recognise the value of the certification



"What SmartestEnergy provides us with their energy labels is what Ernst and Young provide us for our books and accountability."

Land Securities



"Proper carbon accounting is critical to our ability to meet our GHG reduction goals. We want to ensure we are getting the products we need and SmartestEnergy's independent certification ensures that we will."



"The agreement...enables our clients to enjoy the advantages of 100% renewable electricity and gives us transparency over the sources of our energy."

JLL

The O2

6-point checklist for buying renewable electricity

Questions	Your supplier	SmartestEnergy
Every MWh supplied must be backed by a UK- recognised origin certificate	?	✓
2. Owned by the supplier on the Ofgem Renewables and CHP Register	?	✓
3. Generated and consumed in the same reporting period	?	✓
4. Clearly allocated to the customer's actual (not estimated supply)	?	✓
5. Validated by a knowledgeable independent third party	?	✓
6. Regular monitoring to ensure sufficient certificates retained to meet supply	?	✓

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